## Claims

1. A folding box 1 for goods such as glasses, bottles, jars or similar products, in particular for cosmetics articles, having a rectangular pack casing, and having a lid part 41 which is connected to the border side of said pack casing and is provided with an insertion flap 45 which engages in the pack casing, wherein in each case one intermediate flap 21, 22, 23, 24 is articulated, in the base region 30, on each of the four side walls 11, 12, 13, 14 which form the pack casing, the intermediate flaps 21, 22, 23, 24 all being of the same height, and wherein in each case one base flap 31, 32, 33, 34 is articulated on each of the four intermediate flaps 21, 22, 23, 24, in each case two of the base flaps 31, 32, 33, 34 being adhesively bonded to one another such that the base 30 automatically closes as the folding box 1 is erected.

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2. The folding box as claimed in claim 1, wherein connected in an articulated manner, in the lid region 40, to the two side walls 12, 14 of the pack casing which are adjacent to the lid part 41 is in each case one flap 42, 44, said flaps having three folding lines 120, 122, 123 which run parallel to the connection border on the pack casing and subdivide the flap 42, as seen from the connection border, into a first spacer crosspiece 421, into a supporting strip 423, into a second spacer crosspiece 424 and into an adhesive flap 425, the adhesive flap 425 being adhesively bonded to the inside of the pack casing such that the supporting strip 423 and the second spacer crosspiece 424 are aligned essentially at right angles to one another.

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3. The folding box as claimed in claims 1 and 2, wherein the supporting strip 423 and the second spacer crosspiece 424 have a cutout which is provided for accommodating the product and is adapted to the shape of the latter.

4. The folding box as claimed in one or more of the preceding claims, wherein, in the case of the flaps 42, 44, the adhesive flap 425 is followed in each case by a third spacer crosspiece 428, via a folding line 126, and by a second adhesive flap 429, via a folding line 127.

- 5. The folding box as claimed in one or more of the preceding claims, wherein at least two of the four side walls 11, 12, 13, 14 which form the pack casing taper slightly in the direction of the lid region 40 starting from the base region 30.
- 6. The folding box as claimed in one or more of the preceding claims, wherein provided in the front side wall 13 is a cutout 131 which extends, in particular, into the adjacent side walls 12, 14 and is covered, in particular, by a transparent film.
  - 7. The folding box as claimed in one or more of the preceding claims, containing a jar with a screw closure positioned thereon.
- 8. A punched blank for producing a reclosable, cuboidal folding box 1 with a front side wall 13, a rear side wall 11, a right-hand side wall 12, which connects the front side wall 13 and the rear side wall 11, and a left-hand side wall 14, a base closure 30, which is formed by four base-closure tabs 31, 32, 33, 34, and a top closure 40, which is formed by three closure tabs 41, 42, 44
  - it being the case that the folding box 1 comprises a folding blank 10 made of paperboard, cardboard or some other suitable material,

it being the case that the front side wall 13, the rear side wall 11, the right-hand side wall 12, which connects the front side wall 13 and the rear side wall 11, and the left-hand side wall 14 as well as the flap 15, each linked to one another via folding lines 101, 102, 103, 104, are arranged rectilinearly one behind the other in a row, there being articulated on the rear side wall 11, via the folding line 109, a rectangular lid part 41 which terminates, via the folding line 411, in an insertion flap 45 which engages in the pack casing, and, on the opposite side, an intermediate flap 21 via a folding line

105, a base flap 31 being articulated on the intermediate flap 21 via the folding line 112,

it being the case that the right-hand side wall 12 has articulated on it, on the one hand, a flap 42 via a folding line 110 and, on the other hand, on the opposite side, an intermediate flap 22 via a folding line 106, the flap 42 being divided up into five individual sections, to be precise, starting from the folding line 110, into a first spacer crosspiece 421, into a crosspiece 422, into a supporting strip 423, into a second spacer crosspiece 424 and into an adhesive flap 425, between which a total of four folding lines 120, 121, 122, 123 which are arranged parallel to the pack border are provided, a base flap 32 being articulated on the intermediate flap 22 via the folding line 113.

it being the case that an intermediate flap 23 is articulated, via the folding line 107, on the front side wall 13, in which there is provided, if appropriate, a cutout 131 which extends into the adjacent side walls 12, 14, a base flap 33 being articulated on the intermediate flap 23 via the folding line 114,

it being the case that the left-hand side wall 14 has articulated on it, on the one hand, a flap 44 via a folding line 111 and, on the other hand, on the opposite side, an intermediate flap 24 via a folding line 108, the flap 44 being divided up into five individual sections, to be precise, starting from the folding line 111, into a first spacer crosspiece 441, into a crosspiece 442, into a supporting strip 443, into a second spacer crosspiece 444 and into an adhesive flap 445, between which a total of four folding lines which are arranged parallel to the pack border are provided, a base flap 34 being articulated on the intermediate flap 24 via the folding line 115.

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